

## PRESS RELEASE

---

PLACE / DATE | Amsterdam 1818.7.2008

---

### **ANTHIAROSE BID PROLONGED UNTIL SEPTEMBER 19,2008**

The Offeror notifies that according to the par.47.2. of the Takeover Bid No 104/2008 Coll. and following the publication of the competing bid by Sanofi-Aventis Europe on July 11, 2008, the Acceptance Period of the Anthiarose Bid was automatically prolonged until September 19, 2008, e.g. to the same Acceptance Period of the competing bid by Sanofi-Aventis Europe

*Note for the editors:*

*PPF Group is an international financial group, which operates in consumer finance and retail banking. Through its stake in Generali PPF Holding PPF Group participates in the insurance market and asset management services. During its 17 years in business, PPF Group has become a leading international financial investor, managing assets of over EUR 10 billion as at December 31, 2007. PPF Group has its corporate ownership and decision making structure based in the Netherlands. The group's key holding company that defines strategic decisions regarding the entire group's activities is the Amsterdam-based PPF Group N.V.*

*Contact details:*

Alexej Bechtin

Jiri Hajek

PPF Spokesperson

Director, Marketing&Communication

+420 224 559 033

+420 224 559 563

E-mail: [bechtin@ppf.cz](mailto:bechtin@ppf.cz)

E-mail: [hajek@ppf.cz](mailto:hajek@ppf.cz)

[www.ppfgroup.nl/anthiarose](http://www.ppfgroup.nl/anthiarose)



## PRESS RELEASE